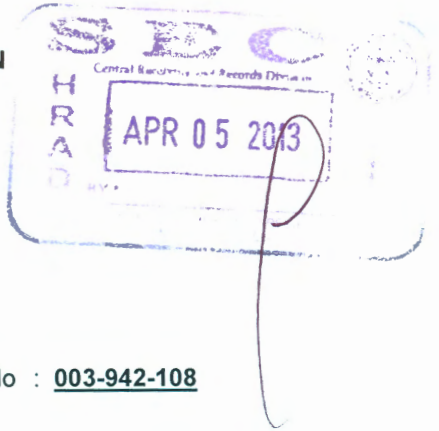


SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER



1. **April 4, 2013**
Date of Report
2. SEC Identification No: **AS094-006430** 3. BIR Tax Identification No : **003-942-108**
4. **EMPIRE EAST LAND HOLDINGS, INC.**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)
Industry Classification Code
7. **21st Floor, The World Centre**
330 Sen. Gil J. Puyat Avenue
Makati City, Philippines 1227
Address of principal office
8. **(632) 867-8351 to 59**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class	Number of Shares of Common Stock Outstanding
Common	13,476,199,167

10. **Item 9 (b)**

In compliance with the conditions for the listing of shares to cover the 1:4 stock rights offering of Empire East Land Holdings, Inc. (the "Company"), the Company wishes to inform the Exchange that its Board of Directors has approved the reallocation of portions of the rights offer proceeds as follows:

Amount of Proceeds	From	To
Php70M	Pioneer Woodlands	Sonoma, Sta. Rosa, Laguna
Php20M	Pioneer Woodlands	Little Baguio Terraces, San Juan, Metro Manila
Php140M	The Rochester	Little Baguio Terraces, San Juan, Merto Manila
Php180M	Kasara	Southpoint Science Park, Balayan, Batangas

The reallocation is being made in order to finance the development requirements of the Sonoma, Little Baguio Terraces and Southpoint Science Park projects of the Company.

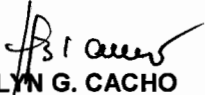
Attached is the amended work program for your reference.

SIGNATURE

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPIRE EAST LAND HOLDINGS, INC.

By:


EVELYN G. CACHO
Vice President for Finance and
Corporate Information Officer
April 4, 2013

AMENDED WORK PROGRAM

USE OF PROCEEDS	PERIOD	Original Allocation	Amended	Amended
		AMOUNT (in PHP millions)	1/14/2013 AMOUNT (in PHP millions)	Re-allocation 4/04/2013 AMOUNT (in PHP millions)
CONSTRUCTION/DEVELOPMENT				
>Pioneer Woodlands	1Q-2013	150	120	100
	2Q-2013	150	120	150
	3Q-2013	150	100	100
	4Q-2013	150	100	
	1Q-2014	100		
	2Q-2014	100		
		<u>800</u>	<u>440</u>	<u>350</u>
>San Lorenzo Place	1Q-2013	125	150	150
	2Q-2013	125	150	200
	3Q-2013	125	150	250
	4Q-2013	125	150	0
	1Q-2014	80		
	2Q-2014	60		
	3Q-2014	60		
		<u>700</u>	<u>600</u>	<u>600</u>
>The Rochester	1Q-2013	50	90	60
	2Q-2013	50	90	70
	3Q-2013	50	90	100
	4Q-2013	50	100	0
	1Q-2014	50		
	2Q-2014	50		
		<u>300</u>	<u>370</u>	<u>230</u>
>Kasara	1Q-2013		90	20
	2Q-2013		90	60
	3Q-2013		90	100
	4Q-2013		90	
		<u>0</u>	<u>360</u>	<u>180</u>
>Sonoma	2Q-2013			35
	3Q-2013			35
	4Q-2013			
		<u>0</u>	<u>0</u>	<u>70</u>
>Little Baguio Terraces	2Q-2013			80
	3Q-2013			80
	4Q-2013			
		<u>0</u>	<u>0</u>	<u>160</u>
> Southpoint Science Park	2Q-2013			80
	3Q-2013			100
	4Q-2013			
		<u>0</u>	<u>0</u>	<u>180</u>
LANDBANKING	2013-2014	890	0	
	2013		920	920
		<u>890</u>	<u>920</u>	<u>920</u>
TOTAL		<u>2,690</u>	<u>2,690</u>	<u>2,690</u>