

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **08 August 2012**  
Date of Report
2. SEC Identification No: **ASO94-006430** 3. BIR Tax Identification No : **003-942-108**
4. **EMPIRE EAST LAND HOLDINGS, INC.**  
Exact name of issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)  
Industry Classification Code
7. **21st Floor, The World Centre**  
**330 Sen. Gil J. Puyat Avenue**  
**Makati City, Philippines 1227**  
Address of principal office
8. **(632) 867-8351 to 59**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class

Number of Shares of Common  
Stock Outstanding

**Common**

**10,780,959,333**

10. **Item 9 (b)**


Empire East Land Holdings, Inc. (the "Company") has issued 285,723,080 common shares as a result of the conversion of its 285,723,080 Series "B" preferred shares, resulting into 10,908,215,404 issued common shares inclusive of treasury shares and 10,780,959,333 outstanding common shares at the conversion price of One Peso (P1.00) per share.

**SIGNATURE**

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EMPIRE EAST LAND HOLDINGS, INC.**

By:

A handwritten signature in blue ink, appearing to read "E. Cacho", written over a vertical line.

**EVELYN G. CACHO**

Vice President for Finance and  
Corporate Information Officer

August 8, 2012